

R. J. REYNOLDS
TOBACCO COMPANY

J. A. MORRIS
Key Account Manager
Philadelphia Region
4601 West Chester Pike
Newtown Square, PA 19073
Phone: 610-353-8666
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Voice Mail Ext. 42289

VIA ELECTRONIC MAIL
March 20, 1996

TO: **DISTRIBUTION THROUGH ROUs 1110, 1210, 1310, 1610, 1710, 1810, 2910, 6710 to:**
Division Managers, Retail Managers, Sales Reps. and Retail Reps. with APlus/Sunoco Responsibility (CID No. 0362-xx-xx and 1335-xx-xx) in following Divisions: 1122, 1126, 1128, 1130, 1131, 1221, 1222, 1223, 1225, 1229, 1322, 1326, 1330, 1332, 1334, 1622, 1623, 1626, 1636, 1638, 1645, 1729, 1730, 1732, 1733, 1738, 1824, 1828, 2926, 2936, 6724, 6728, 6730, 6732, 6737

SUBJECT: *APlus/Sunoco Doral Promotion*

Ladies and Gentlemen:

Authorization has been received from Mr. Joe Telecsan to implement our Doral March/April Promotion. Listed below are McLane Code Numbers to be utilized to secure extra orders:

| | |
|-------------------------------|---------|
| Doral Full Flavor Box | 442715 |
| Doral Full Flavor Menthol Box | 817171 |
| Doral Light Box | 442749 |
| Doral Full Flavor BIGIF | 817593. |

Sincerely,

Jim

J. A. Morris
JAM:des

51863 0305

cc:

R. Kane
M. Young
J. Loftin
R. Farmer
P. Schmidt
L. Poole
G. Young
D. Knoll
J. Piscitelli

51863 0306